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preferred supplier



partners



Golfclub Ibar first Bulgarian member EGCOA

This September the EGCOA welcomed its first member in Bulgaria. Golfclub Ibar, the first Nicklaus design Golf Course in South-Eastern Europe, is a spacious, luxurious vacation place in the foothills of the Rila Mountain, just few miles away from one of the Bulgaria finest skiing resorts in Bulgaria - Borovetz. See also <http://www.golfclubibar.com>.

Financial crisis on agenda EGCOA Conference

The financial world is facing difficult times. How will the financial crisis influence the golf industry and how should we react to it? The organization of the 3rd European Golf Business Conference, which will take place from 5-7 November in Berlin, will put this questions on the agenda. Views, opinions and answers will be given during the conference by speakers and delegates of various countries. Visit www.egcoa.eu/conference2008 for more info and registration. *Be aware: the special rate for registrations before the 15th of October will close soon!*

KPMG Golf Economic Impact study revealed

KPMG's Golf Advisory Practice launched its study on the Golf Economy, namely [The Value of Golf to Europe, Middle East and Africa](#), at the 2008 Ryder Cup in Kentucky. Prepared in partnership with Oxford Economics, and with the full support of key bodies from across the golf industry and the professional game, the report reveals the economic impact of golf across the Europe, Middle East and Africa region, in terms of revenue, jobs, wages and contribution to GDP. KPMG's Andrea Sartori will also present the results at next months European Golf Business Conference in Berlin. Visit www.egcoa.eu/conference2008.

Evolution in Golf and Environment

A significant announcement has been made by the non profit body, Golf Environment Europe. With immediate effect, Golf Environment Europe (GEE) has become the

syngenta



Golf Environment Organization (GEO). The re-naming has arisen as a result of an in depth review. It is accompanied by a new brand and refreshed organizational structure. New vision, mission, aims and objectives have also been defined. The organization is currently working on a sophisticated new web site. [Visit the website of Golf Environment Organisation.](#)

TORO GDC Irrigation system saves the day at Ballyliffin


Ireland's Ballyliffin Golf Club says that its new Toro Irrigation Golf Decoder Controller (GDC) system "saved the day" when a prolonged dry spell almost prevented the 2008 Irish Seniors Open from taking place. The system soon proved its worth when an unseasonable spring drought set in after installation. Comprising two interlinked 18-hole courses, as well as three additional practice holes, the scale of the Ballyliffin installation was staggering. In all, some 48,000 metres of pipe, 2,000 sprinklers across the greens, tees, approaches, fairways and walk-offs, 540 valves and 33 miles of control cable were used to create the comprehensive system.

Welshman and American visit Wales by Club Car

Club Car, the world's leading manufacturer of golf cars and utility vehicles, embarked on an interesting adventure this summer. In partnership with Visit Wales, Club Car provided a vehicle to a Welshman and an American who travelled through 15 villages in Wales. Kevin Hart, National Account Manager for Club Car, commented on the unique project "What a great idea! It's original and really gets the message across to "visit Wales". It was certainly something different for Club Car to be involved in and with the Ryder Cup coming to Celtic Manor in 2010, and our heavy involvement in the event, it seemed a great project to support". For full details on this project, including photos, blogs and video please visit www.acartacrosswales.com.

New Office Manager at EGCOA

From Monday the 15th of September, there is a new Office Manager at the office of the EGCOA in Amsterdam by the name of Tibbe Bakker. From now on, he will be answering the phone, sending e-mails, doing financial and member administration and support his colleague Astrid Otten who



at the moment is organizing the 3rd European Golf Business Conference. You can reach the EGCOA office by phone at +31 203306103 or by email: tb@egcoa.eu.



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